

# Cisco Small Business 100-300 Series Routers





#### Most Affordable & Purpose Built SMB Solution

From The Most Trusted Brand In Networking

#### **Network Management**

FindIT Network management tool for Cisco® 100 - 500 Series products Discovery, Monitoring, Reporting, Configuration, & Operation Lifecycle Reporting, Zero Touch Deployment (PnP) support





#### **Switching**Stackable/Managed Portfolio



10G Stackable

550X/350X Series stackable





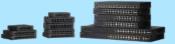
350 Series Managed

Affordable price, performance, and functionality Street Price: \$57-\$9,286 (ASP)

## **Switching**Smart/Unmanaged Portfolio



250/220 Series Smart



110/95 Series Unmanaged

Easy to deploy, configure, & monitor Street Price: \$24-\$450 (ASP)

#### VPN Routing Portfolio









RV340, RV345

RV134W

RV320, RV325

Business-grade secure connectivity Street Price: \$57-\$450 (ASP)

## Wireless Access Point Portfolio

Secure Connectivity with Guest Access & PoE Single Point Setup Controller-less Management Street Price: \$57-399 (ASP)



WAP125



WAP150



WAP371



WAP361



WAP581



**WAP571** 



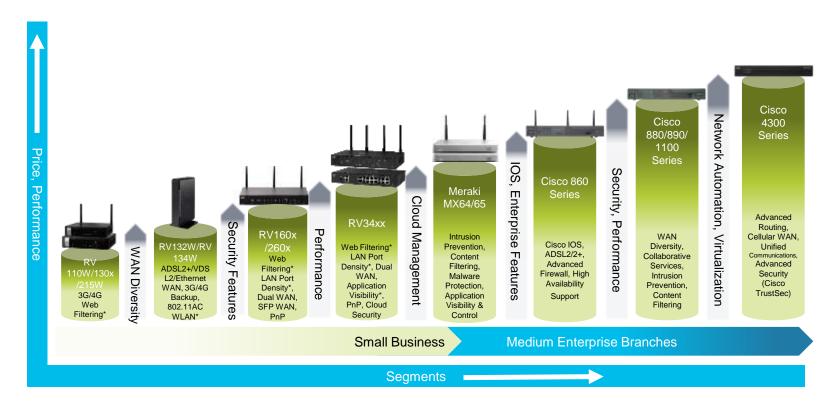
P571 WAP571E

**SMB Support Services** 

LLW Hardware Warranty on all Products
Bug Fixes and Software Updates

Business Hours Phone Support (24x7 avail)
Online Support Community & Knowledge Base

## Cisco SMB Routing Positioning



#### Cisco RV Series Transitions

- RV320/RV325 is replaced by RV340/RV345
- RV042/RV042G is replaced by RV160/RV260















#### The New Cisco RV160 and RV160W

#### Home Office/Remote Worker, Small Business and Office

Single WAN/4-port Switch Plastic Enclosure SFP/Ethernet Combo WAN Dual Core Processor





RV160 Wireless-AC VPN Router

FindIT Support
Business Grade Firewall
Remote, Low Touch Deployment
VPN Security
New User Interface

Performance, Quality, Security at a great Price Point

Embedded FindIT Probe Next Year

#### The New Cisco RV260, RV260P and RV260W

#### Perfect for the Small/Medium Business, Office, Branch



RV260, RV260W Wireless Model, and RV260P (PoE Model)



Single WAN/8-port Switch

Metal Enclosure

SFP/Ethernet Combo WAN

Dual Core Processor (same as RV34ox)

3x3 11ac Wave 2

RV260/P Rackmount Ears included

FindIT Support

Web Filtering

Business-Grade Firewall

**VPN** Security

New User Interface

Remote, Low-Touch Deploy

Better Performance, Flexibility, Quality, Security

#### Cisco RV Series VPN Routers

SKU	Description	List price	Availability
RV110W	1 FA WAN 4 FA LAN N150	125 US\$	Today
RV130	1 GE WAN 4 GE LAN	185 US\$	Today
RV130W	1 GE WAN 4 GE LAN WB N150	275 US\$	Today
RV132W	1 FA WAN 1 ADSL2+ 3 FE LAN N150	165 US\$	Today
RV134W	1 GE WAN 1 VDSL2 4 GE LAN AC1200	400 US\$	Today
RV160	1 GE WAN 4 GE LAN	278 US\$	Today
RV160W	1 GE WAN 4 GE LAN AC1200	378 US\$	Today
RV260	1 GE WAN 4 GE LAN	398 US\$	Today
RV260W	1 GE WAN 8 GE LAN AC1900	578 US\$	Today
RV260P	1 GE WAN 4 GE LAN 4 LAN PoE+	538 US\$	Today
RV340	2 GE WAN 4 GE LAN	430 US\$	Today
RV340W	2 GE WAN 4 GE LAN AC2300	740 US\$	Today
RV345	2 GE WAN 16 GE LAN	620 US\$	Today
RV345P	2 GE WAN 8 GE LAN 8 GE LAN POE+	900 US\$	Today

#### **RV Routers Baseline Features**

- Business-grade Firewall: Secure connection to Internet
- Simple Set-up with intuitive Web UI and Wizards
- Dual WAN Resiliency and increased bandwidth (300 Series)
- USB LTE Connectivity and Failover
- Reliable VPN Secure remote access
- VLAN support for security and segmentation of traffic
- Network in a Box architecture with additional LAN ports
- IPv6: Future ready
- Quality of service (QoS) support for Unified Communications
- FindIT Based Centralized Network Management
- Cisco PnP Support\*
- Industry's Best Support



## RV Router Series Feature Comparison

	100 Series	200 Series	300 Series
Scalability	Up to 12,000 Concurrent Connections	Up to 25,000 Concurrent Connections	Up to 40,000 Concurrent Connections
	Up to 10 IPSec VPN tunnels 10 PPTP VPN Tunnels	Up to 20 IPSec VPN Tunnels 20 PPTP VPN Tunnels Open VPN Server	Up to 50 IPSec VPN Tunnels Up to 25 PPTP VPN Tunnels Up to 50 SSL VPN Connections
	Up to 800 Mbps NAT Throughput Up to 50 Mbps IPSec VPN throughput	Up to 800+ Mbps NAT Throughput Up to 75+ Mbps IPSec VPN throughput	Up to 900 Mbps NAT Throughput Up to 650 Mbps IPSec VPN throughput
Manageability	Web, SNMP, FindIT, TR069*	Web, SNMP, FindIT Network Management	Web, SNMP, FindIT Network Management
Security	Stateful Packet Inspection (SPI), DoS Attack Prevention, Static URL/Keyword blocking, Access Control List (ACL)	Stateful Packet Inspection (SPI), DoS Attack Prevention, Static URL/Keyword blocking, Access Control List (ACL)	Stateful Packet Inspection (SPI), DoS Attack Prevention, Static URL/Keyword blocking, Access Control List (ACL), 802.1x Authentication
Additional Features	IPv6, 3G/4G USB Failover, Web Filtering*	IPv6, Web Filtering	IPv6, 3G/4G USB Failover, Dual WAN, Web Filtering*, Application Visibility*
Wireless Interface	Yes (Select Models)	Yes (Selected Models)	Yes (Select Models)
Price (\$ASP)	\$ 60 - \$200	\$ 121 - \$175	\$ 168 - \$375

#### Ease of Installation and Management



Device can automatically switch to the secondary firmware when the active firmware is corrupted or cannot boot up successfully



Cisco PnP Server support with PnP redirection services.



New UI with convenient dashboard and Cisco Setup Wizards to configure , monitor and troubleshoot the router



## FindIT Network Management

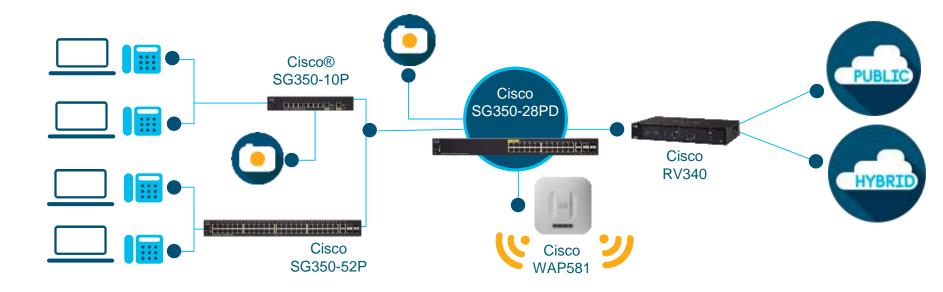
Network Management tool for Cisco® 100 to 500 Series products

Single interface for entire network

Discovery, monitoring, reporting, configuration, and operation



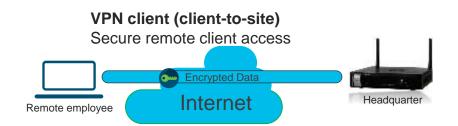
#### Reliable SMB network foundation



Creates a reliable small business local area network

Easily integrates with data, voice, video, and wireless products

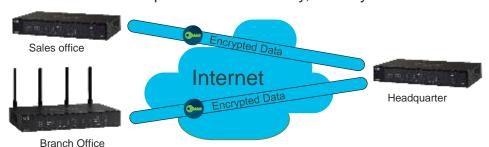
Easy to use, with a consistent interface across all Cisco Small Business products



- Flexible work environment
- Productive mobile employees

#### IPSec VPN (Site-to-Site)

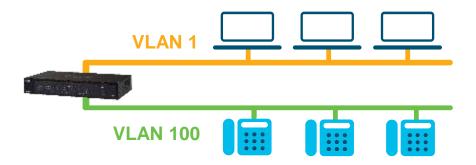
Multiple locations securely, virtually connected



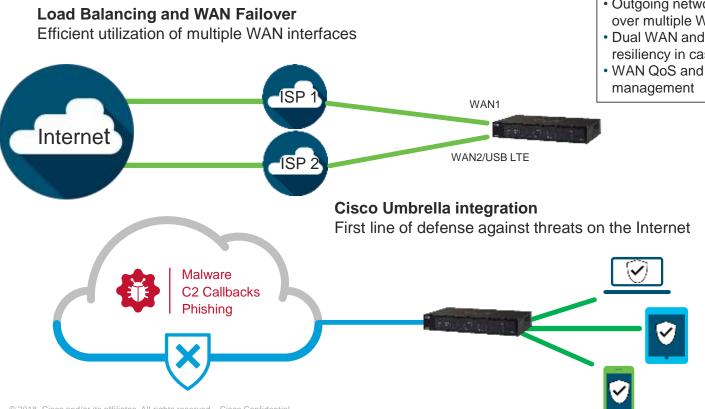
- Eliminates the need for separate servers per site
- Seamless access to shared resources
- Works over standard Internet connection

#### VLANs

Separate networks running on a single device

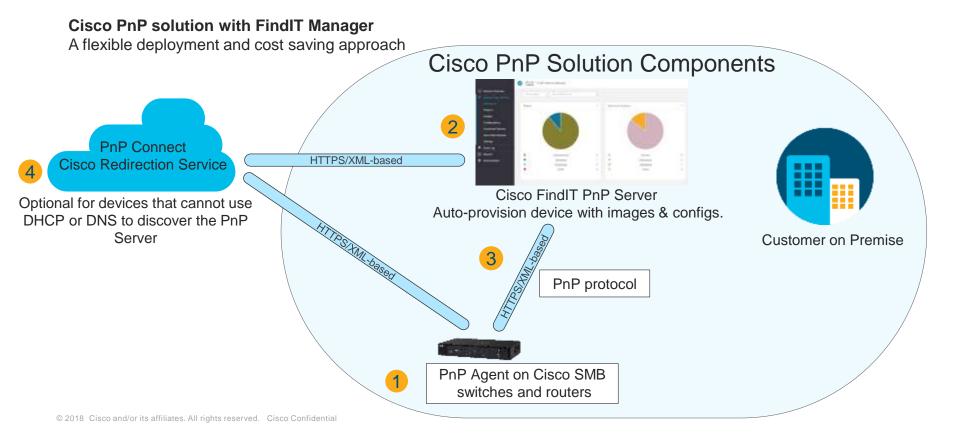


- Network segmentation
- Isolates voice/video data to maximize quality
- Prevents normal users from access secure resources (i.e. video surveillance systems)

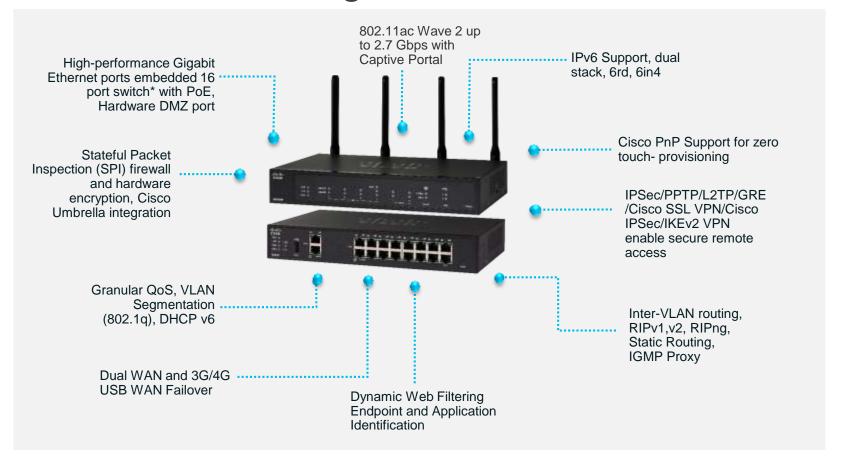


- Outgoing network load-balancing over multiple WAN interfaces
- Dual WAN and 3G/4G failover add resiliency in case of link failure
- WAN QoS and bandwidth

- Simple to Deploy
- Fast and Scalable
- Intelligence to see attacks before launched
- Prevention for user and malware-initiated connections
- Proxy inspection for risky domains



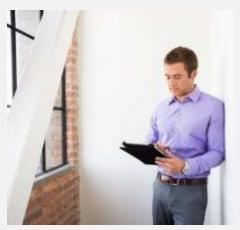
#### RV34xx Dual WAN Gigabit Wireless AC VPN Router



#### RV 340 Series - an Ultimate Business Efficiency

Feature	Business Benefit
Firewall, Routing, Switching and Wireless in one box	Reduces Capital investment and maintenance costs
802.11ac Wave2 Wireless*	Increase productivity with excellent wireless through-put. Scale clients Wireless access to guests.
Site-to-Site and Client-to-Site VPN access	Securely and Efficiently connect branch offices and remote employees to critical data.
Dynamic Web Filtering	Controls access to the Internet, increases security and improves business efficiency.
Dual Wan and 3G/4G failover	Avoid business downtime with cost-effective and reliable failover solution to minimize the risk of service interruption.
Cisco PnP support	Zero-touch-deployment and provisioning. Reduces OPEX and knowledge requirements. More rapid adoption of managed services.
FindIT Network Management	Centralized management of SMB 100 – 500 devices. Less employee hours for installation and configuration.





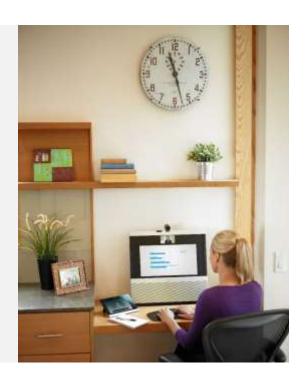
#### Cisco Web Protection

#### ✓ Dynamic web filtering

- Router checks URLs with Cisco<sup>®</sup> cloud
- Router caches websites over time to speed up response
- 460+ million domains and 13+ billion URLs scored and classified
- 83+ categories
- 45+ languages
- 4.3+ billion IP addresses monitored
- 12+ million dangerous IPs constantly updated

Most flexible and cost-efficient solution for small and medium-sized businesses (SMBs) Features like an enterprise solution with the performance and ease of use of an SMB solution

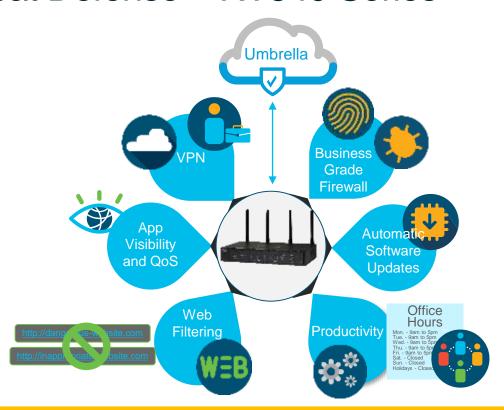
Cisco Meraki® and Sourcefire® use the same system



Supported on RV130 & RV340 Series Routers (Select Models)

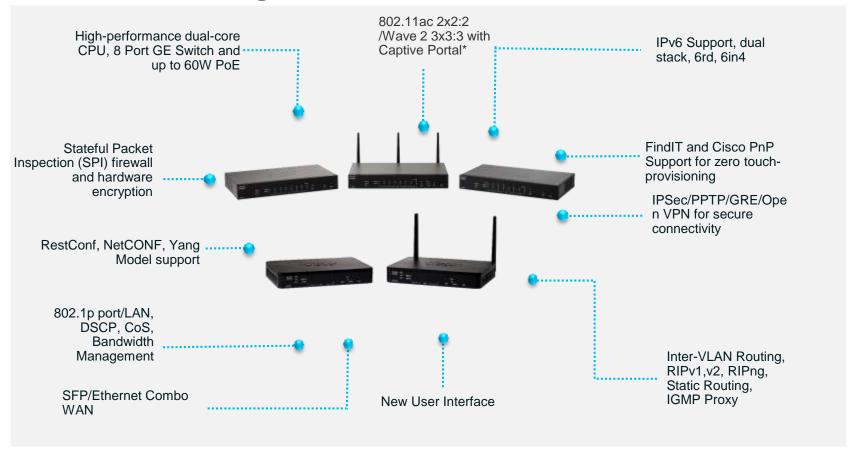


#### Cisco Threat Defense – RV340 Series



A comprehensive security router for small businesses.

## RV160/260 Gigabit Wireless AC VPN Routers

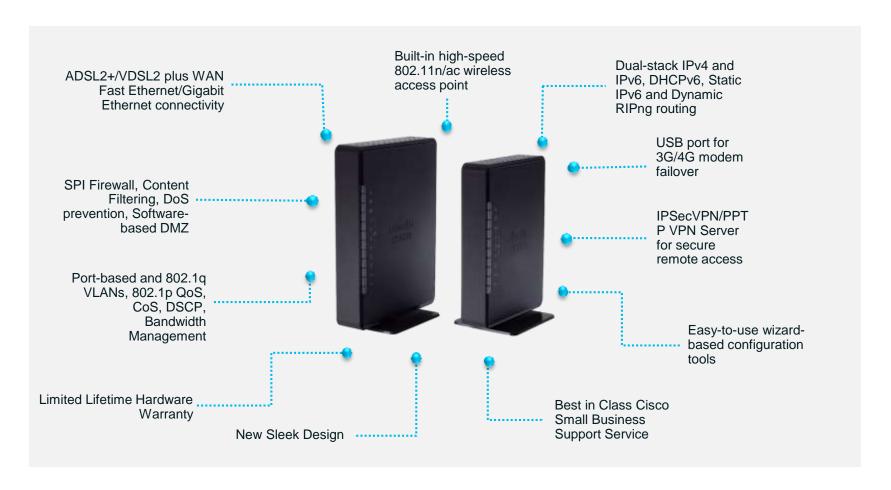


#### RV 260 Perfect for the Small/Medium Business

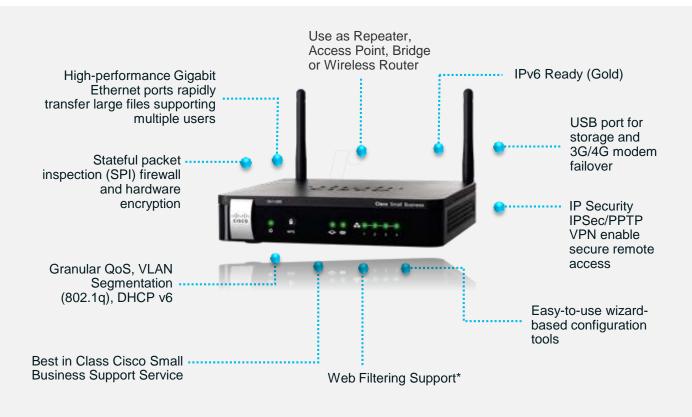
Feature	Business Benefit
Firewall, Routing, Switching and Wireless in one box	Reduces Capital investment and maintenance costs
802.11ac Wave2* Wireless*	Increase productivity with excellent wireless through-put. Scale clients Wireless access to guests.
Site-to-Site and Client-to-Site VPN access	Securely and Efficiently connect branch offices and remote employees to critical data.
Dynamic Web Filtering	Controls access to the Internet, increases security and improves business efficiency.
USB 3G/4G failover	Avoid business downtime with cost-effective and reliable failover solution to minimize the risk of service interruption.
Cisco PnP Server support	Zero-touch-deployment and provisioning. Reduces OPEX and knowledge requirements. More rapid adoption of managed services.
FindIT Network Management	Centralized management of SMB 100 – 500 devices. Less employee hours for installation and configuration.



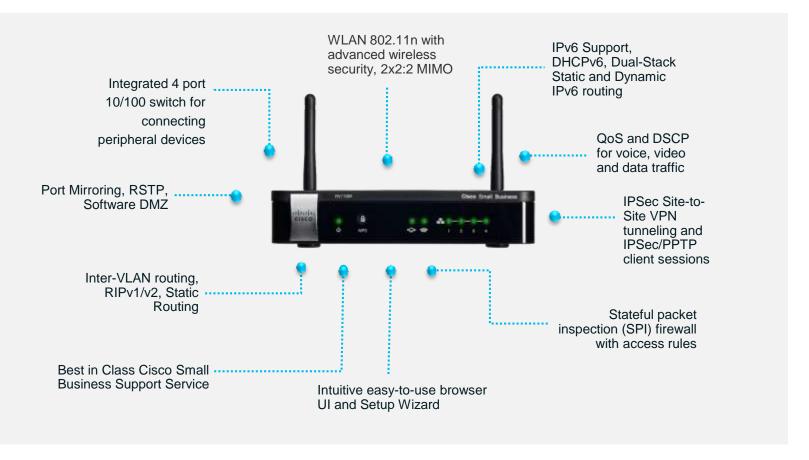
#### RV132W/134W xDSL Wireless VPN Router



#### RV130W Multi-Function Wireless-N VPN Router



#### **RV110W Wireless-N VPN Firewall**



## RV 100 Series – high performance and easy to use

Feature	Business Benefit
Enhanced IPSec/PPTP/Open VPN*	More scalable and flexible VPN options for intercommunication between branch offices and remote employees
USB 3G/4G failover	Reduces downtime, improves business availability and continuity
SFP*/RJ-45/xDSL* WAN Connectivity	Flexible and diverse business choice of WAN Connectivity
802.11n/ac* Wireless with Captive Portal*	Extend Wireless access to guests. Scales productivity with excellent wireless throughput
Dynamic Web Filtering	Keeps employees and users safe from unwanted content and malicious websites.
Cisco PnP* support	Zero-touch provisioning. Reduces OPEX and knowledge requirements. More rapid adoption of managed services.
FindIT Network Management*	Centralized management of SMB 100 – 500 devices. Less employee hours for installation and configuration.





## Positioning

#### Cisco RV Series Router Portfolio Positioning

	Small Business Routers	Meraki Cloud Managed	Integrated Service Router
Target Market	SMB / Sub 500	SMB, Medium Branch, Large Branch, Concentrator	SMB, Mid-market and Enterprise
TCO	Lower CapEx	Low OpEx (overall network life)	Lower OpEx (overall network life)
Integration	Seamlessly integrates with other SBTG solutions	Seamless blending of hardware, software and cloud technologies	Complex per technology integration solutions
Support	Cisco Small Business TAC	Cisco Meraki Support	Cisco TAC
Key Features	<ul> <li>✓ Small Business Architecture, ease-of-use</li> <li>✓ Business-class performance, from basic to nonstop connectivity</li> <li>✓ High-speed wired and wireless connectivity</li> <li>✓ Flexible, secure connections for remote offices and traveling employees</li> <li>✓ Optional email, anti-spam, and web protection (some models)</li> <li>✓ Simplified configuration and operational excellence</li> <li>✓ World-class service and support</li> <li>✓ Backed by Limited Lifetime Warranty</li> <li>✓ Secure VPN connectivity for site-to-site and remote access</li> </ul>	<ul> <li>✓ High-performance hardware and simpler enterprise communications</li> <li>✓ Next-Gen Firewall featuring integrated IDS/IPS engines based on Sourcefire's Snort, identity-based and device-aware security, sophisticated content filtering</li> <li>✓ Auto VPN by auto provisioning site-to-site VPNs, flexible tunneling, topology and security policies</li> <li>✓ Failover and HA – multiple layers of redundancy, 3G/4G Cellular and Dual Uplink Support, Warm Spare Failover, Datacenter High Availability</li> </ul>	<ul> <li>✓ High-performance, nonstop connectivity, high availability</li> <li>✓ Modular design (ISR4000 Series) delivers optimal service flexibility</li> <li>✓ Best-in-class security, including firewall, zone-based firewall, IPS, content filtering, and more</li> <li>✓ More highly secure VPN options, including Dynamic Multipoint VPN (DMVPN), EzVPN, Flex VPN and zerotouch secure VPN</li> <li>✓ Enhanced redundancy to increase fault tolerance and business uptime</li> </ul>

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#### Cisco RV Series Router Portfolio Positioning

	Small Business Routers	Meraki Cloud Managed	Integrated Service Router
Software	Non-Cisco IOS Software	Cisco Meraki Software for iOS/macOS/Android Windows and Mac Devices	Cisco IOS Software
Orderability / Refresh Cycles	3-5 years orderability 1-2 years product refresh Support: 5 yrs. after EOS	5-7 years orderability 3-5 years product refresh Support: 7 yrs. following the EOS	5-7 years orderability 3-5 years product refresh Support: 5 yrs. after EOS
Services	Cisco SMARTnet Total Care	Cisco Meraki Enterprise support	Cisco SMARTnet® Total Care/Cisco Partner Support Service
Scalability	Home Office / Small Office / Branch Office	Small Office, Mid and Large Branch Office, Large Enterprise,	Small Office to Large Enterprise, Branch Office
Management	<ul> <li>✓ Optimized for deployment and management of small and midsized networks</li> <li>✓ WebUI, SNMP, Cisco Prime (Limited Support), FindIT Network Management platform</li> </ul>	<ul> <li>✓ Centralized Device Management with provision, monitor, secure and remote troubleshooting features</li> <li>✓ Cloud Management with Out-of-band Control Plane including security, routing, switching, voice and mobile devices</li> </ul>	<ul> <li>✓ Command Line, Multiple enterprise-level management options: APIC-EM, CNA, Cisco Prime Infrastructure, Cisco Configuration Engine, Cisco WAAS Central Manager</li> <li>✓ Supported by Cisco and third-party management tools, with programmability and automation.</li> </ul>

#### Cisco RV Series Router Portfolio Positioning

	Small Business Routers	Meraki Cloud Managed	Integrated Services Routers
	Lead with Cisco Small Business Solutions	Lead with Cisco Cloud-Managed Solutions	Lead with Cisco Enterprise Routing Solutions for
Key Functiona I Areas	for  ✓ Purposely Built for Small and Medium Businesses  ✓ Easy to Setup & Manage  ✓ Best quality at an affordable price  ✓ Standards based Product Architecture  ✓ Intuitive Management Suite (FindIT)  ✓ Investment Protection with Limited Lifetime Warranty  ✓ Industry leading Technical Support	for  ✓ Cloud Management with single pane of glass  ✓ Simple automated IPSec, mesh / site-to-site deployments  ✓ Simplified traffic shaping and web filtering / policy  ✓ Less tech knowledgeable IT who focus on ease-of-deployment  ✓ Existing Cloud-Managed (Meraki) Wireless or MDM solution customers  ✓ Speedy Deployment (Cloud-Managed)  ✓ Integrated, Simplified Troubleshooting Tools  ✓ Application Visibility  ✓ Subscription-based Feature Delivery (SaaS model)  ✓ Existing Cisco Cloud Managed (Meraki)  Wireless customers	<ul> <li>✓ Customers with significant Cisco infrastructure or prefer IOS</li> <li>✓ Dynamic routing + advanced features: L2-L7 services, IPv6</li> <li>✓ Modularity requirements (WAN diversity, UC/Voice, Compute)</li> <li>✓ 3rd party integration or management</li> <li>✓ Sophisticated IT staff</li> <li>✓ Continued investment in Cisco/IOS access</li> <li>✓ Extended HW/SW Support, TAC, Government Certs</li> <li>✓ Integration with ISE and Prime for Unified Access</li> <li>✓ Additional Value with ISR4000 Services of Wireless, Redundancy, Application Visibility etc.</li> </ul>
Primary Markets	Home Office, Small Office, Retail, Large and	Mid-Market, Education, Retail, Professional Services	Defense, Government, Healthcare, Financial Services, Managed Services, Retail, Education, Hospitality